

Thomas Miller

From: Anthony Modestine <anthony.modestine@ring.com>
Sent: Friday, June 21, 2019 11:36 AM
To: Daniel Papa; Scott Herchick; David Weinert; Michael Sawyer; Muta Blanford; Michael Bloom; Ronald J. Anderson; Nicholas Giordano; Sean M. Lampf; James Lattoz; Brian J. McGrath; Connor Manning; cschukz@ctpd.net; Colm Dougherty; Brian Kelly
Cc: Thomas Miller
Subject: Ring<>Chatham Partnership

Good Morning Chatham PD Team!

My name is Anthony Modestine, I am the department's coordinator with the Ring<>Chatham PD Partnership. Your department just gained access to our Law Enforcement Portal. Everyone on this email also received access to the Portal and should have received an email from No-Reply@ring.com. Please create your account and Email/Call me if you run into any issues.

Below is a guide to get started which includes directions on creating your account, key takeaways from the training, and your unique department link and promo code for special law enforcement offers.

Neighbors App - The Neighbors App is Rings Digital Neighborhood Watch for your smartphone. You do not need a Ring device to share information, any third-party camera system can upload content.

Portal: Neighbors Feed - This section of the Portal is where LE is able to see all the voluntarily shared information neighbors are sharing to the Neighbors App.

Video Requesting - Ring will reach out to Ring users on your behalf to assist when the department has ongoing investigations. Please reach out to the Head Detective if you have access to this portion of the Portal to learn more.

Creating an Account

**Please access the Neighbors Portal using Firefox or Chrome. Internet Explorer is not compatible.*

1. Check your inbox for an email from Ring Team
2. Click the **Join Portal** button
3. Follow the prompts to create your account
4. Bookmark <https://nw.ring.com/> for quick, easy access to Neighbors Portal

Key Takeaways

1. **Engage on Portal.** The more your community sees your involvement, the more effective Portal features become when interacting with them.
 - A)Comment on every Neighbor Post. - Neighbors will see your title, last name, and Department Name when you comment.
 - **Example (Ring Team Modestine - Chatham Twp PD)**

Showing All Comments

Hide Comments

Neighbor 7 a month ago
Thank you for the heads up

0 ☐ Reply

Neighbor 14 a month ago
I have the Ring Stick Up Cams inside my vehicles.

0 ☐ Reply

Lt. Greene - Wolcott PD 23 days ago
Thank You for this post. The video clearly shows that if your doors are locked and your residence has some sort of security, in this case motion lighting, it will deter the criminals. Again thank you for the post. The Wolcott Police are investigating.

2 ☐ Reply

- B) Law Enforcement Post - Neighbors will see the Name of the Department
- **Example (Chatham Twp PD)**
- Here are some examples that should be posted.
 - Ex. BOLOS, PSAs, 9 pm Routine, Success Stories, Missing Person, Scams, Events(Community Watch, Coffee w/ Cop) and every time you send out a **Video Request**.
 - If looking for information please make sure to put in a contact number or email that neighbors can reach out.

Rye Brook PD

crime



Paddock Rd Car Larceny

Hello Rye Brook community, My name is Detective Denple with the Rye Brook Police Department. The Rye Brook Police Department is investigating a car break-in investigation in which Ring is assisting. On the Rye Brook PD's behalf to gather any video that can help with our investigation. This request is for any video that captured video on Thursday, April 15th from 1-7am. Any member of the community who may have either camera systems and captured video that could help investigators is asked to please use the video app with the Rye Brook Police Department as this is a crime case matter. You can do this by emailing them to e-denple@ryebrook.org. Thank you all for your assistance in helping us Reduce Crime in Our Community. Rye Brook PD 914-937-1020

2. **Anyone Can Use Neighbors.** Neighbors is a free app that anyone can download and use. Portal grows in value with each resident that downloads the Neighbors App.

*For Ring's law enforcement guidelines, please click [here](#).

3. **Community Partner Programs.** Ring Offers a variety of programs to meet the specific needs of local governments, HOAs, Community Groups, and events. Click on the link below to learn more.

<https://communityprograms.ring.com/>

Special Offers for Law Enforcement

1. Download the FREE Neighbors App by texting **Ctwp** to **555888** or by visiting download.ring.com/Chatham
2. Get **\$50 off** of eligible Ring Video Doorbells, Security Cams, and our Ring Alarm when you shop at Ring.com. Use discount code: **NBCTPD** and be sure to check out using your department email address (example@ctpd.net)

*Discount does not apply towards accessories and/or already discounted devices, including but not limited to Ring Video Doorbell Classic

If you have any questions or need support at all, feel free to contact me at any time at Anthony@ring.com or 610.220.5432.

Best,
Anthony Modestine
Anthony Modestine
Partner Success Associate
Anthony@ring.com



1200 Atwater Dr Ste 225
Malvern, Pa 19355
www.ring.com



[Download the Neighbors App.](#)
Join the new neighborhood watch.

Thomas Miller

From: Anthony Modestine <anthony.modestine@ring.com>
Sent: Friday, June 21, 2019 11:26 AM
To: Thomas Miller
Subject: Re: Ring<> Chatham PD Follow Up!

Thank's Chief, I just sent out invites to everyone on that list. I will also email the group and inform them about this invite and how to log on. If you wouldn't mind making sure that these officers are fully logged into the Portal within the next week that would be great. I would like to make sure that they do not run into any issues that I should be aware of.

Thanks,
Anthony Modestine
Partner Success Associate
Anthony@ring.com

ring

1200 Atwater Dr Ste 225
Malvern, Pa 19355
www.ring.com



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On Fri, Jun 21, 2019 at 8:33 AM Thomas Miller <tmiller@ctpd.net> wrote:

Anthony,

See attached.

Thomas Miller

Chief of Police

Chatham Township Police Department

401 Southern Boulevard

Chatham, NJ 07928

973-377-0100 Phone

973-377-6093 Fax



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From: Anthony Modestine [mailto:anthony.modestine@ring.com]

Sent: Wednesday, June 19, 2019 2:41 PM

To: Thomas Miller <tmiller@ctpd.net>; David Gallo <dgallo@ctpd.net>

Subject: Ring<> Chatham PD Follow Up!

Hi Chief Miller and Dt Gallo,

Thank you for connecting with me earlier for the Portal Onboarding. Recap below:

1. Portal Requirements

a) Account Provisioning - Attached is an Excel doc outlining what's needed to provision users. Please add everyone that would potentially need an account and send it back so we can set up their accounts. Let me know if you have any questions on this!

b) Browser Compatibility - Portal is compatible with Chrome or Firefox. Please refrain from using Internet Explorer or any others not listed above.

2. Designating Commenters - Please let me know who would you be designating as your commenters in Portal to keep the dialogue going with your Neighbors.

3. Welcome Message: Here is an example of the "Welcome Message" you can post to your portal. It will show your community that your department is now able to send out real-time alerts to them.

Title:

Chatham PD Welcome Message!

Address:

Enter a public address in more central part of your jurisdiction(Exact address is never shown to the public)

Description:

Hello Chatham Township, This is Ring Team Modestine from the Chatham Twp Police Department. Our police department is excited to be joining the Neighbors by Ring app in efforts to reduce crime in our Community. This app will allow the CTPD to inform the community of real-time crime and safety events so you can always stay informed. The Neighbors by Ring App also allows you, the user, to see something share something directly with CTPD. You do not need Ring devices to participate, anyone with any camera system can upload content to the Neighbors App! We are encouraging each and every one of you to spread the word out to the community about the Neighbors App. To download please text "CTWP" to 555888. Remember if you see something share something and report it to the Chatham Twp Police Department #555-555-5555

Thanks.

Ring Team Modestine

Media:

If you are not posting any video/picture I recommend adding in the department's LOGO in this spot! It will make your post stand out more.

Otherwise, thank you for your time earlier and let me know if I forgot anything.

Anthony Modestine

Partner Success Associate
Anthony@ring.com

ring

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Malvern, Pa 19355
www.ring.com



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Thomas Miller

From: Thomas Miller
Sent: Friday, June 21, 2019 9:53 AM
To: Daniel Papa; 'Scott Herchick'; 'David Weinert'; Anthony Loporto; Brad Hayworth
Subject: Neighbors by Ring

We have recently partnered with Neighbors by Ring. For those that are not familiar with it, it is a way for our residents to share video with us and additionally we can send out alerts and request video when the need arises. I have added you and all of your officers as users. In the very near future you will be receiving an email from Ring inviting you to join and set up your account. Please ensure that officers set up their accounts. Once their accounts are set up we will train them on the use of Neighbors.

Any questions please let me know.

Thomas Miller

From: Thomas Miller
Sent: Friday, June 21, 2019 8:34 AM
To: Anthony Modestine
Subject: RE: Ring<> Chatham PD Follow Up!
Attachments: Copy of Portal User Setup (5).xlsx

Anthony,

See attached.

Thomas Miller
Chief of Police
Chatham Township Police Department
401 Southern Boulevard
Chatham, NJ 07928
973-377-0100 Phone
973-377-6093 Fax



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From: Anthony Modestine [mailto:anthony.modestine@ring.com]
Sent: Wednesday, June 19, 2019 2:41 PM
To: Thomas Miller <tmiller@ctpd.net>; David Gallo <dgallo@ctpd.net>
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Thanks.

Ring Team Modestine

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Otherwise, thank you for your time earlier and let me know if I forgot anything.

Anthony Modestine

Partner Success Associate

Anthony@ring.com



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Malvern, Pa 19355
www.ring.com



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Thomas Miller

From: Thomas Miller
Sent: Monday, June 17, 2019 3:24 PM
To: anthony.modestine@ring.com
Subject: Accepted: Invitation: Onboarding Chatham PD (NJ) 6/19 @ 1pm Est. @ Wed Jun 19, 2019 1pm - 2pm (EDT) (tmiller@ctpd.net)

Thomas Miller

From: David Gallo
Sent: Friday, June 7, 2019 3:07 PM
To: Thomas Miller
Subject: FW: Neighbors Portal by Ring: Onboarding for Chatham Township Police Department, NJ

Would the 19th work for you?

Gallo

From: Anthony Modestine [mailto:anthony.modestine@ring.com]
Sent: Friday, June 7, 2019 10:36 AM
To: Rohit Murti
Cc: David Gallo
Subject: Re: Neighbors Portal by Ring: Onboarding for Chatham Township Police Department, NJ

Thank's for that introduction Rohit.

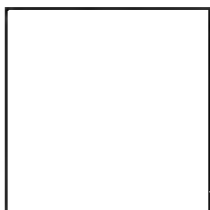
Detective Gallo, Its a pleasure to e-meet you and I look forward to working with yourself and the Chatham Police Department. As Rohit mentioned our next step is to schedule a 1-hour webinar meeting with myself and all the key stakeholders listed above.

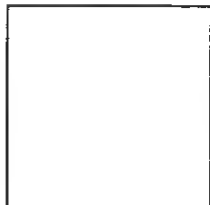
As far as availability, I am currently available on Monday, June 17th at 1 pm Est or Wednesday the 19th at 9 am Est. Please let me know if one of those two days work for you and the team so I can confirm your spot. Also, feel free to invite as many others into this meeting as possible!

Thanks and let me know if you have any questions in the meantime.

Anthony Modestine

Partner Success Associate
Anthony@ring.com





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On Thu, Jun 6, 2019 at 7:58 PM Rohit Murti <rohit.murti@ring.com> wrote:

Detective Gallo,

Please find the fully signed MOU agreement, attached. Thank you for working with me through this process. Please allow me to introduce you to your Partner Success Associate - Anthony Modestine.

Anthony brings extensive experience in the business and is well positioned to successfully onboard and work with you and Chatham Township Police Department. The next step to commence Portal onboarding will be to set up a 1-hour webinar with you, key stakeholders and Anthony. As the onboarding is of a 'train-the-trainer' style, we only require the following personnel to join:

- **Partnership Coordinator** - main champion for the Ring partnership.
 - Name - Detective David Gallo
 - Email - dgallo@ctpd.net
- **Press/Media Coordinator** - typically the PIO who will coordinate the initial partnership announcement and ongoing PR.
 - Name - Chief Thomas Miller
 - Email - tmiller@ctpd.net
- **Community Relations Coordinator** - the person who oversees the team that interfaces with the community at events, HOA meetings, Neighborhood Watch meetings, etc..
 - Name - Patrolman Michael Bloom
 - Email - mbloom@ctpd.net
- **Investigative Coordinator** - your resident expert when the department wants to send a video request. This person will be trained on best practices for ensuring the maximum participation and sharing of videos.
 - Name - Detective David Gallo, Detective Anthony Loporto
 - Email - dgallo@ctpd.net, aloporto@ctpd.net
- **Social Media Coordinator** - your resident expert who is responsible for posting to social media.
 - Name - Chief Thomas Miller
 - Email - tmiller@ctpd.net

Involvement by each of these groups is essential for active community participation (specifically on video requests) and overall long-term success of the partnership. Please ensure you have access to a computer in

order for us to screen-share the Portal with you. Anthony, could you please coordinate with Detective Gallo to identify a day and time that works for all of your schedules?

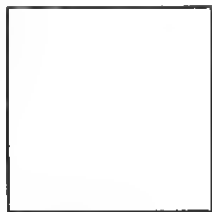
Thank you, to you all, for your time.

Sincerely,

Rohit D. Murti

Community Partnerships Manager

T 832.992.9910 E rohit.murti@ring.com



1523 26th St.
Santa Monica, CA 90404
www.ring.com



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Thomas Miller

From: David Gallo
Sent: Thursday, June 6, 2019 8:01 AM
To: Thomas Miller
Subject: FW: Ring MOU - Chatham Township Police Department, NJ

From: Rohit Murti [mailto:rohit.murti@ring.com]
Sent: Wednesday, June 5, 2019 6:04 PM
To: David Gallo
Subject: Re: Ring MOU - Chatham Township Police Department, NJ

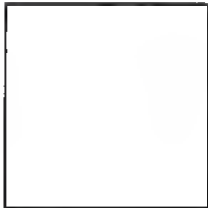
Good day Detective,

The MOU is now complete. Could you please share contact details of the personnel in the roles highlighted in my previous email? Once this is complete, we can proceed to the onboarding scheduling stage. Thank you very much.

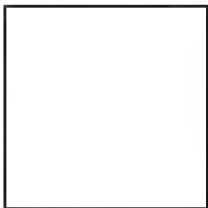
Sincerely,

Rohit D. Murti

Community Partnerships Manager
T 832.992.9910 E rohit.murti@ring.com



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Santa Monica, CA 90404
www.ring.com



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On Wed, Jun 5, 2019 at 8:27 AM Rohit Murti <rohit.murti@ring.com> wrote:

Detective,

Thank you for your email. I have shared the MOU with our team. I'm going to get this processed and get a counter signature. Once that is complete, I'll share the completed MOU with you and will make introductions to our partner success team and we will have you on-boarded. This process should take approximately 3 weeks or less. Please feel free to call or email me if you have any questions.

In the meantime, could you please help me identify the personnel in the yellow highlighted roles?

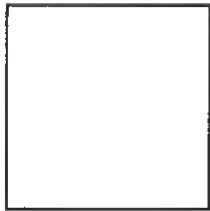
- Partnership Coordinator - Detective David Gallo (dgallo@ctpd.net)
- Public Information Officer / Social Media Liaison - TBD
- Investigative - CID/Crime/Property Crime - TBD
- Community Outreach Officer - TBD
- Social Media Coordinator - TBD

Thank you!

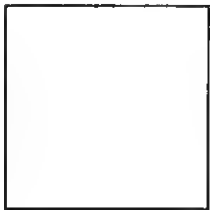
Sincerely,

Rohit D. Murti

Community Partnerships Manager
T 832.992.9910 E rohit.murti@ring.com



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Santa Monica, CA 90404
www.ring.com



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On Wed, Jun 5, 2019 at 7:24 AM David Gallo <dgallo@ctpd.net> wrote:

Sorry for the delay I'm sure you understand things can take some time with municipal government but I have attached a copy of the signed MOU to this email. With that said we are ready on our end to move forward and look forward to hearing from you soon.

Detective David Galla

Chatham Township Police Department

401 Southern Boulevard

Chatham, NJ 07928

973-377-0121

dgalla@ctpd.net



From: Rohit Murti [<mailto:rohit.murti@ring.com>]

Sent: Wednesday, May 15, 2019 1:02 PM

To: David Gallo

Subject: Ring MOU - Chatham Township Police Department, NJ

Detective Gallo,

Thank you for arranging our meeting today to learn about Ring's approach to reducing crime in communities.

An overview of our program:

Our platform combines the deterrent value of a visible security system (devices) with the power of an actively engaged community (via a free app) to reduce criminal activity and to help solve open investigations.

Neighbors Portal is Law Enforcement's access to our platform. Portal highlights include:

1. **No Cost** - Neighbors Portal is free to Law Enforcement.
2. **Community Engagement** - Law Enforcement's ability to join the conversation on the Neighbors app (about posted video or in response to posted comments).
3. **Alerts** - You may post alerts which are highly relevant (proximity) to the recipient.
4. **Video Request** - You may request videos from Ring device owners who may have captured footage, that may be of relevance to active investigations.

As the attached MOU is reviewed, please feel free to contact me at any time. My cell number is 832-992-9910. As part of our security protocol, I have mailed a postcard to you with a code. Once you receive it, please enter the code at the end of the MOU document, along with the signature, prior to sharing it with me via email.

In the case where the MOU may need to go before City Council, we want to be sure to provide the proper support in advance. Please let me know if this is the case and I will loop in our PR/Media team for support.

Could you please help me identify the personnel in the highlighted roles? Once we receive the signed copy of the MOU and the information below, we will be ready to move forward in the process.

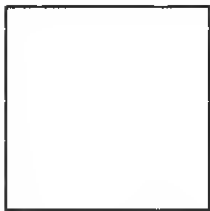
- Partnership Coordinator - Detective David Gallo (dgallo@ctpd.net)
- Investigative (CID/Crime/Property Crime) - TBD
- Public Information Officer / Social Media Liaison - TBD
- Community Outreach Officer - TBD
- Social Media Coordinator - TBD

Thank you again for meeting with me. I look forward to working with you and Chatham Township Police Department.

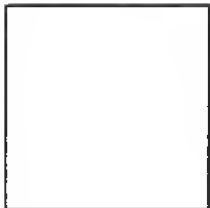
Sincerely,

Rohit D. Murti

Community Partnerships Manager
T 832.992.9910 E rohit.murti@ring.com



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